

Allison Beer

Info

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Experience

Brokaw | Jan 2018–Present
Junior Designer
Collaborate with other creatives to develop strategic campaigns from start to finish. Accountable for a variety of print and digital collateral. Drink a lot of the world's worst coffee and Great Lakes beer.

Marcus Thomas | Sep–Dec 2017
Art Direction Intern
Created print and digital assets to support existing campaigns. Designed app identity for one of the agency's largest clients. Assisted on photo and video shoots in internal studio (#handmodel). Pet many dogs.

Education

Miami University | 2013–2017
B.F.A. in Graphic Design
Minor in Interactive Media
Minor in Art History
Study Abroad in Paris–Jan 2015
Summa Cum Laude

Honors

Stamps Leadership Scholar
President's List
Best In Class Exhibition
Best Name in the Agency
Playlist Master

Punk Talks | May 2017–Mar 2019
Graphic Designer & Web Designer
Maintained punktalks.org. Worked with developer to design and launch custom Wordpress site. Created graphics for social and print distribution. Advocated that you don't have to be sad to make great music.

Go Media | Jan & May–Aug 2016
Graphic Design Intern
Worked directly with clients to create brand identities and website layouts. Created print materials for Weapons of Mass Creation Fest. Made Photoshop mockups from scratch for the Arsenal web store. Mastered the pen tool.

Skills

Adobe CC | Photoshop, Illustrator, InDesign, Premiere, After Effects
Web Development | HTML, CSS & SASS, Wordpress
Hand Media | Letterpress
Prototyping | Invision, Axure

Involvement

AIGA
AAF
Creative Babes
Redhawk Radio
Miami Advertising Club
