

Allison Beer

Info

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Experience

Brokaw

Art Director Nov 2019–Present

Junior Designer Jan 2018–Oct 2019

Collaborate with other creatives to develop strategy-based campaigns from start to finish. Accountable for a variety of print and digital collateral. Drink a lot of the world's worst coffee and Great Lakes beer.

Marcus Thomas | Sep–Dec 2017

Art Direction Intern

Created print and digital assets to support existing campaigns. Designed app identity for one of the agency's largest clients. Assisted on photo and video shoots in internal studio (#handmodel). Pet many dogs.

Education

Miami University | 2013–2017

B.F.A. in Graphic Design

Minor in Interactive Media

Minor in Art History

Summa Cum Laude

Honors

Stamps Leadership Scholar

President's List

Best In Class Exhibition

Best Name in the Agency

Playlist Master

Punk Talks | May 2017–Mar 2019

Graphic Designer & Web Designer

Maintained punktalks.org. Worked with developer to design and launch custom Wordpress site. Created graphics for social and print distribution. Advocated that you don't have to be sad to make great music.

Go Media | Jan & May–Aug 2016

Graphic Design Intern

Worked directly with clients to create brand identities and website layouts. Created print materials for Weapons of Mass Creation Fest. Made Photoshop mockups from scratch for the Arsenal web store. Mastered the pen tool.

Skills

Adobe CC | Photoshop, Illustrator, InDesign, Premiere, After Effects

Web Development | HTML, CSS & SASS, Wordpress

Hand Media | Letterpress

Prototyping | Invision, Axure

Involvement

AIGA

AAF

Creative Babes

Redhawk Radio

Miami Advertising Club