

ALLISON

BEER

experience

BROKAW ART DIRECTOR JAN 2018 - PRESENT

Collaborate to develop and execute unexpected, strategy-based creative campaigns. Responsible for a variety of print & digital collateral and social content. Concept and direct photo/video shoots to support campaigns. Drink a lot of the world's worst coffee and Great Lakes beer.

MARCUS THOMAS ART DIRECTION INTERN SEP 2017 - DEC 2017

Created print and digital assets to support existing campaigns. Designed app identity for one of the agency's largest clients. Assisted on photo and video shoots in in-house production studio (#handmodel). Pet many dogs.

PUNK TALKS WEB DESIGNER MAY 2017 - MAR 2019

Maintained punktalks.org. Worked with developer to design and launch custom Wordpress site. Created graphics for social and print distribution. Advocated that you don't have to be sad to make great music.

GO MEDIA GRAPHIC DESIGN INTERN MAY 2016 - AUG 2016

Worked directly with clients to create brand identities and website layouts. Created print materials for Weapons of Mass Creation Fest. Made Photoshop mockups from scratch for the Arsenal web store. Mastered the pen tool.

recognition

ADWEEK

AMERICAN
ADVERTISING
AWARDS

ca Communication Arts

contact

hello@allisonbeer.com
216.212.2327
behance.net/allisonbeer
linkedin.com/allisonbeer

education

MIAMI UNIVERSITY CLASS OF 2017

B.F.A.: Graphic Design.
Minors: Interactive Media & Art History.

skills

ADOBE CREATIVE CLOUD

Photoshop, Illustrator, InDesign,
Premiere Pro, After Effects.

WEB DEVELOPMENT

HTML, CSS & SASS, Wordpress.

MISCELLANEOUS

Hand media: letterpress printing.
Prototyping: Invision, Axure.
